

Kenlake State Resort Park's **Hot August Blues Festival**

Kenlake's Hot August Blues Festival has been a tradition in the Lake area for seventeen years and since its beginning in 1989 it has grown to capture large audiences. What started out, as a handful of performers playing to about 500 people is now two days, thirteen bands, and around 3000 in the audiences.

The festival is held annually on the last full weekend in August. This year the dates are August 25-26, 2006. The festival is held at the amphitheater behind Kenlake's Tennis Center with a magnificent "Blues Sculpture" and mural's to greet concert fans. The festival is held outdoors overlooking beautiful Kentucky Lake (held rain or shine) admission for the weekend to be announced.

The principle of the event is to aid charities in need and to bring tourism into the Lakes area of Western Kentucky. Past charities include Habitat of Humanity and needline. This year the Shrine's Children's Charity will receive the proceeds.

Level of Sponsorship

Gold: \$1,500.00 Logo on all resale apparel, including t-shirt. Displayed on banners, posters, 10 comp tickets with VIP setting for Friday and Saturday.

Sliver: \$1,000.00 8-comp tickets for Friday and Saturday Logo on Banner only.

Bronze: \$500.00 4-comp tickets for Friday and Saturday.

The park will order around 85 dozen t-shirts and 8 banners.

The park reserves the right to refuse sponsorship opportunity to any business deemed inappropriate.

For more information, please contact;

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